



SUNDAY, SEPTEMBER 15TH 2024

5PM - 9PM

ZZQ

3201 W MOORE STREET RICHMOND, VA 23230

Sponsorship Package Opportunities

Bronze Tier - \$500

- Digital media shoutouts
- Logo added to banner and flyer (small logo)
- Shout during the event

Silver Tier - \$1000 - 4 available

- Digital media shoutouts
- Logo added to banner and flyer (medium logo)
- Shout during the event
- 1 Bottle of Bourbon RVA Single Barrel New Riff pick
- 2 tickets
- 4 raffle tickets*
- Name on napkins

Gold Tier - \$2000 - 4 available

- Digital media shoutouts
- Logo added to banner and flyer (large logo)
- Shout during the event
- 2 Bottles of Bourbon RVA Single Barrel New Riff pick
- 4 tickets
- 8 raffle tickets*
- Name on napkins
- 4 glencairns/4 hats
- Opportunity for booth for merchandise/org
- Featured Cocktail

* Expected raffle items will include allocated bourbon, BourbonRVA merchandise, and other donated goods



Why Sponsor?

Community Impact: Your sponsorship directly supports the Children's Hospital of Richmond at VCU.

Prominent Exposure: Gain visibility among a diverse audience of local community members who have a passion for bourbon, barbeque and supporting our local community

Positive Brand Association: Showcase your commitment to social responsibility and community involvement, enhancing your brand reputation.

Networking Opportunities: Connect with fellow businesses and individuals passionate about supporting local causes and initiatives.

Beneficiary: All profits from the event will directly benefit the Children's Hospital of Richmond at VCU



Please reach out to Mark White at Mark@bourbonrva.org or 804-986-5220 for any questions